



Shared-Use Food and Beverage Processing Facilities in B.C.

Business Plan Guidebook

Part II: Business Plan Template





[Business Name]
Business Plan

[Month, Date, Year]

[Contact Information, Business Address]

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SWOT Analysis

Type here...

Pricing Strategy

Type here...

Marketing and Promotions Strategy

Type here...

Financial Plan

Start Up and Overhead Costs

Type here...

Revenue Streams

Type here...

Sources of Funding

Type here...

Pro-Forma Financial Statements

Type here...

Type here...

Projected Four-Year Income Statement

	Year 1	Year 2	Year 3	Year 4
REVENUES				
Facility Rentals				
Equipment Rentals				
Services				
Donations/Grants				
Other				
Gross Profit				
EXPENSES				
Rent/Mortgage				
Renovation Fees				
Equipment				
Salaries and Wages				
Office Supplies				
Phone, Internet				
Permits, Certifications				
Insurance				
Marketing				
Other				
Total Expenses				
NET PROFIT				

Pro-Forma Balance Sheet

[Year 1]

ASSETS		LIABILITIES	
<i>Current Assets</i>		<i>Current Liabilities</i>	

Cash		Loans	
Accounts Receivable		Accounts Payable	
Prepaid Expenses		Accruals	
Supplies		Wages Payable	
Other		Other	
<i>Investments</i>		<i>Long-term Liabilities</i>	
Land		Term Debt	
Building		Other	
Equipment and Machinery		Total Liabilities	
Less: Accumulated Depreciation		SHAREHOLDER'S EQUITY	
Other		Common Shares	
<i>Other Assets</i>		Retained Earnings	
		Contributed Surplus	
Total Assets		Total Liabilities and S/H Equity	

Implementation Plan

Type here...

Phase/Project/Action	Lead	Deadline/Anticipated Outcomes

Timeline

Phase/ Project/ Action	Month								
Activity 1									
Activity 2									
Activity 3									
Activity 4									

Performance Strategies

Type here...

Risks and Mitigation Strategies

Type here...

Exit Strategy

Type here...

Conclusion

Type here...

Appendices

Type here...